

# ALOHA GALA

PRESENTED BY



**elexicon**  
ENERGY



A TASTE OF HAWAII  
TO CHANGE THE **FACE** OF  
MENTAL HEALTH

**FRIDAY, MAY 10, 2024**  
INAUGURAL FUNDRAISING GALA

**THE LAKE HOUSE**

600 LIVERPOOL RD  
PICKERING, ON



**Ontario Shores**  
Foundation for Mental Health

# ALOHA GALA

A TASTE OF HAWAII  
TO CHANGE THE FACE OF  
MENTAL HEALTH

**A special sponsorship opportunity**

**TURNING HOPE INTO HEALING  
AT ONTARIO SHORES.**

Ontario Shores Foundation is thrilled to be hosting its inaugural Gala to raise funds and awareness for this exemplary hospital and its revolutionary mental health care.

It is undeniable. The need for mental health care is greater than ever. Further exacerbated by the COVID-19 pandemic - especially for our most vulnerable. The incidence of eating disorders among Canadian children and youth, for example, is now estimated to be two to four times higher than Type 2 diabetes. In fact, anorexia nervosa is one of the deadliest of all mental illnesses!

This Gala is our opportunity to come together to listen, learn, and to support this compelling cause at a most pivotal time – in the world, in our community, and in the lives of our children and teens. Now is the chance to help ensure our kids can get set on the right path during their most critical, formative years. Together, with your support, and through Ontario Shores, there is hope against the enormity of the challenges we are facing.

Today, your commitment means everything. Your generous support will help enable sustainable, life-changing care for patients at Ontario Shores and will change the future for adolescents struggling with disordered eating and other mental health challenges. You can give our most vulnerable the best chance possible for true healing and recovery towards a healthy, hopeful future.

Thank you for your thoughtful consideration. Together, we will change the face of mental health.

With deep gratitude,



Dr. Neal Anzai  
Medical Director, Eating  
Disorders Unit at Ontario Shores



Tracy Clegg  
CEO, Ontario Shores  
Foundation for Mental Health

# ALOHA GALA



## ADOLESCENT CARE & DR. NEAL ANZAI

The “Aloha Gala” will bring together like-minded philanthropic individuals, corporate executives and pillars of our community for a night filled with fun Hawaiian-themed entertainment, delicious food, and fundraising to inspire change for mental health, highlighting one of Ontario Shores Centre for Mental Health Sciences’ (Ontario Shores) specialty areas.

Our gala theme is inspired by Dr. Neal Anzai, Medical Director of the Eating Disorders Unit at Ontario Shores and native of Hawaii.

Dr. Anzai is a world-renowned expert in adolescent mental health and eating disorders, whose visionary approach is built on the provision of a seamless continuum of care. By transforming our eating disorders program – with the new Day Treatment Program and Kinark Outpatient partnership – Ontario Shores is enhancing specialized services to ensure effective, sustained treatment and recovery across the continuum of care for these vulnerable youth.

Eating disorder services have long been under-resourced while the rates of eating disorders in Canadian youth continue to climb alarmingly. The need for more support – early intervention, definitive diagnosis, and faster, easier access to appropriate treatment and care – is essential.

Every day that a struggling teen goes without the necessary support is another chance for important teen goals and aspirations to quickly start to appear out of reach.

To combat this reality, Ontario Shores, with Dr. Neal Anzai’s leadership, is revolutionizing care, both in the number of youths treated and in the innovative approach used to treat them.

GUEST ARRIVAL:  
5PM

YOUR TICKET GIVES  
YOU EXCLUSIVE  
ACCESS TO:

ENTERTAINMENT

COCKTAIL  
RECEPTION

SILENT AUCTION

& MUCH MORE

DRESS CODE:

Aloha After-Five Attire

# ALOHA GALA



## KEVIN FRANKISH - EMCEE

Kevin Frankish has recently joined the Communications team here at Ontario Shores. He has more than 40 years of experience in journalism and on television.

Kevin hosted Breakfast Television at Citytv Toronto for almost 3 decades helping to lift it to the most-watched morning show in Canada.

Besides his work in the media, Kevin is also a vocal mental health advocate, himself living with depression and anxiety.

Join us to hear firsthand why Kevin is so passionate about Ontario Shores and working with our community to change the face of mental health.

Kevin will be joined by some special guests including Mike Shoreman and a patient advocate who received life-changing care right here at Ontario Shores.

**ALOHA** GALA

**SPONSORSHIP  
OPPORTUNITIES**



# ALOHA GALA

## THE BIG KAHUNA

PRESENTING SPONSOR

*kahuna | kuh·HOO·nuh | expert*

**SOLD OUT**

**\$ 20,000**

THANK YOU TO OUR  
PRESENTING SPONSOR  
ELEXICON ENERGY!



### PRE-EVENT RECOGNITION

- Corporate logo on event invite sent to guests
- Corporate logo on Gala site with a link to company website

### POST EVENT RECOGNITION

- Post-event acknowledgment and recognition in print or digital media (Toronto Star or other as appropriate)
- Business acknowledgment for The Big Kahuna sponsorship
- Commemorative recognition gift

### EVENT DAY RECOGNITION

- Sixteen *hanana* (event) tickets
- Logo recognition on two (2) tables in your designated area
- Opportunity to provide gala guests with branded gift
- Logo recognition on signage associated with this sponsorship level
- Corporate logo recognition throughout digital event program
- Full page ad in digital program
- Corporate logo to appear on sponsor recognition page of digital event program
- Prominent recognition in gala presentation throughout evening
- On-stage acknowledgment by event emcee, Kevin Frankish
- Opportunity to speak on stage (5 minutes)
- Social media recognition pre, post and during event
- Joint press release



**ALOHA** GALA

# OHANA SPONSOR

LEAD SPONSOR

'ohana | oh·HAH·nuh | family

**\$ 15,000**

## PRE-EVENT RECOGNITION

- Corporate logo on Gala site with a link to company website

## POST EVENT RECOGNITION

- Post-event acknowledgment and recognition in print or digital media (Toronto Star or other as appropriate)
- Business acknowledgment for Ohana sponsorship
- Commemorative recognition gift

## EVENT DAY RECOGNITION

- Sixteen *hanana* (event) tickets
- Logo recognition on two (2) tables in your designated area
- Opportunity to provide gala guests with branded gift
- Logo recognition on signage associated with this sponsorship level
- Half page ad in digital program
- Corporate logo to appear on sponsor recognition page of digital event program
- Logo recognition in gala presentation throughout evening
- On-stage acknowledgment by event emcee, Kevin Frankish
- Social media recognition pre, post and during event



ALOHA GALA

\$ 10,000

# HOAALOHA SPONSOR

*hoaaloha | hoh·ah·loh·hah | friend*

## PRE-EVENT RECOGNITION

- Corporate logo featured on Gala site

## POST EVENT RECOGNITION

- Post-event acknowledgment and recognition in print or digital media (Toronto Star or other as appropriate)
- Business acknowledgment for Hoaaloha sponsorship
- Commemorative recognition gift

## EVENT DAY RECOGNITION

- Eight *hanana* (event) tickets
- Logo recognition on one (1) table in your designated area
- Logo recognition on signage associated with this sponsorship level
- Half page ad in digital program
- Corporate logo to appear on sponsor recognition page of digital event program
- Logo recognition in gala presentation throughout evening
- Social media recognition pre, post and during event





**ALOHA** GALA

## WAI SPONSOR

*wai | w·ai | water*

**\$ 5,000**

### PRE-EVENT RECOGNITION

- Corporate logo featured on Gala site

### EVENT DAY RECOGNITION

- Eight *hanana* (event) tickets
- Corporate logo recognition in one (1) designated area
- Logo recognition on signage associated with this sponsorship level
- Quarter page ad in digital program
- Corporate logo to appear on sponsor recognition page of digital event program
- Social media recognition pre, post and during event

### POST EVENT RECOGNITION

- Post-event acknowledgment and recognition in print or digital media (Toronto Star or other as appropriate)
- Business acknowledgment for Wai sponsorship



**ALOHA** GALA



**PIA SPONSOR**

*pia | pii·ah | beer*

THANK YOU TO OUR  
PIA SPONSOR  
TOWN BREWERY



## **PRE-EVENT RECOGNITION**

- Corporate logo featured on Gala site

## **EVENT DAY RECOGNITION**

- 4 *hanana* (event) tickets
- Logo recognition on onsite signage associated with this sponsorship level
- Corporate name to appear on sponsor recognition page of digital event program

## **POST EVENT RECOGNITION**

- Social media recognition pre, post and during event
- Business acknowledgment for Pia sponsorship





**ALOHA** GALA

## NALU SPONSOR

*nalu | na·lu | wave (in the ocean)*

**\$ 3,000**

### PRE-EVENT RECOGNITION

- Corporate name featured on Gala site

### EVENT DAY RECOGNITION

- Eight *hanana* (event) tickets
- Corporate logo recognition in one (1) designated area
- Logo recognition on signage associated with this sponsorship level
- Corporate name to appear on sponsor recognition page of digital event program

### POST EVENT RECOGNITION

- Post-event acknowledgment and recognition in print or digital media (Toronto Star or other as appropriate)
- Social media recognition post event
- Business acknowledgment for Nalu sponsorship



**ALOHA** GALA

**\$ 1,500**

## **LEI SPONSOR**

*lei | l·eyy | flowers, leave, shells, or feathers that are intertwined*

### **PRE-EVENT RECOGNITION**

- Corporate name featured on Gala site

### **EVENT DAY RECOGNITION**

- Four *hanana* (event) tickets
- Logo recognition on signage associated with this sponsorship level
- Corporate name to appear on sponsor recognition page of digital event program

### **POST EVENT RECOGNITION**

- Post-event acknowledgment and recognition in print or digital media (Toronto Star or other as appropriate)
- Social media recognition post event
- Business acknowledgment for Lei sponsorship



# ALOHA GALA

## MAKANA SPONSOR

GIFT & PRIZE

*makana | maa·KAA·naa | gift*

**\$500**

Donation to support the purchase of auction items.

**OR**

**ITEMS CAN INCLUDE:**

- Tickets to sporting events
- Gift cards to restaurants
- Spa certificates
- Gift baskets
- Hotel stays
- Art

### EVENT DAY RECOGNITION

- Logo recognition on signage associated with this sponsorship level
- Corporate name to appear on sponsor recognition page of digital event program

### POST EVENT RECOGNITION

- Social media recognition for Makana sponsorship
- Tax/Business receipt for donation amount or value of item(s)

# ALOHA GALA

A TASTE OF HAWAII  
TO CHANGE THE **FACE** OF  
MENTAL HEALTH

## INDIVIDUAL TICKET | \$ 300

Your ticket grants you access to a lively cocktail reception, luau dinner and entertainment.

### UNABLE TO ATTEND?

You still have the opportunity to support Ontario Shores with a donation. Your support is key to the revolutionary care that is making a difference in the lives of people who are struggling. Help change the face of mental health at Ontario Shores and beyond.

**DONATE TODAY** 





**"WE HATE TO THINK WHAT WOULD  
HAVE HAPPENED IF NOT FOR THE  
EATING DISORDERS PROGRAM FOR  
OUR DAUGHTER."**

## **THESE ARE THE FACES OF ONTARIO SHORES.**

**Help change the face  
of mental health.**

**[facesofontarioshores.ca](https://facesofontarioshores.ca)**



**Ontario Shores**  
Foundation for Mental Health

They are teens like Jessica, who, at just 13 was diagnosed with Anorexia Nervosa. When her mindset switched from 'being healthy' to 'being skinny', concern grew among those in Jessica's circle. Ontario Shores was there to help Jessica find the strength and resilience to get through her illness and realize her potential.

## THE STORY OF ONTARIO SHORES

Ontario Shores Centre for Mental Health Sciences (Ontario Shores) has been providing exemplary mental health care for over 100 years and is one of only four dedicated mental health hospitals in Ontario. Our hospital provides a wide range of specialized programs for people living with complex mental illness, from assessment to treatment, serving patients from youth to geriatrics.

Ontario Shores has introduced new, evidence-based models of care and developed professional standards to ensure that every patient benefits from a recovery-oriented environment built on **compassion, inspiration** and **hope**.

### ADOLESCENT, ADULT & GERIATRIC SERVICES

- One of the largest adolescent psychiatry cohorts in Ontario
- Hosts the only Ontario-based inpatient Eating Disorders Unit for adolescents
- Highly specialized Geriatric Dementia Unit for people with dementia and challenging behaviours

### SPECIALTY OUTPATIENT SERVICES

- Access to interprofessional care teams and structured programs specific to patients' needs and recovery goals
- Includes First Responder Assist, Healthcare Worker Assist, Women's Clinic, Traumatic Stress Clinic, among others

### FORENSICS

- Assisting patients who have come into contact with the law, with assessment, treatment, rehabilitation, and community reintegration





# ALOHA GALA

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MENTAL HEALTH

Mahalo!  
*muh·HAH·loh*

Thank you for your consideration!

For more information regarding sponsorship opportunities,  
please reach out directly to Kristen Latchana:

t: 905-430-4055 ext. 6080

c: 905-213-2923

e: [latchanak@ontarioshores.ca](mailto:latchanak@ontarioshores.ca)

 @ontshoresfdn

  @OntShoresFoundation

PAST MEDIA PARTNERS













